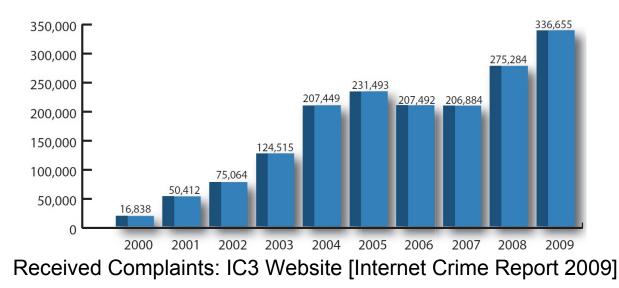
Covertly Probing Underground Economy Marketplaces

Hanno Fallmann, Gilbert Wondracek, Christian Platzer



• Significant rise in criminal activity on the Internet



- Cyber-criminals use online communication channels to coordinate themselves and to trade goods and services
- This enables them to specialize in the field of their expertise

- Researchers and law enforcement have a vital interest in acquiring data about the activities of underground economy marketplaces
- We present a novel system for automatically identifying and covertly monitoring a large number of underground marketplaces simultaneously
- Knowledge about the characteristics of these marketplaces is necessary



Underground Economy Marketplaces

- Most interesting marketplaces are
 - IRC channels: popular text-based chat protocol
 - -Web forums: online discussion site
- Both marketplaces are actively policed

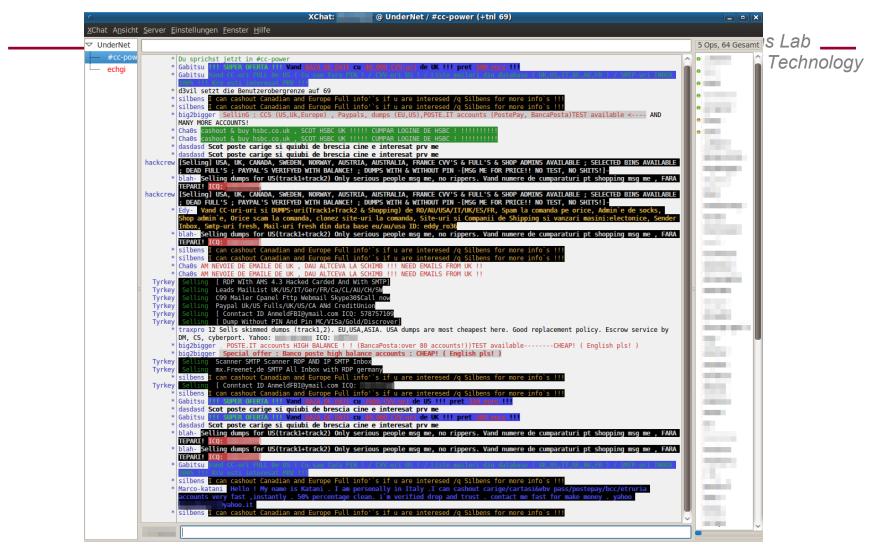


IRC (Internet Relay Chat)

- IRC networks use customized protocols to add new features, for example:
 - Limit on number of messages directed at different targets per time unit
 - Enable users to hide their real host address "vhosting"
 - Primitive mechanism to check if user is human
 - Primitive check of user-client to thwart bots



IRC (Internet Relay Chat)



Web Forum

- Interesting content only visible for registered users
- Reputation-based systems and services:
 - Trading systems only accessible to members with a minimum reputation rating
 - Gain reputation by
 - Successfully performing business transactions
 - Contribute a certain amount of helpful posts
 - Payed a fee
 - Escrow services forum administrators charge a fee to verify the goods



Credit Card Information

- Depending on the type of exploit the extend of information that must be known varies:
 - Remote exploit: using stolen information to order goods via Internet or telephone. Preferred are "cardable" shops.
 - Creating a physical copy: besides having the complete data of a card, a card printer and a hologram is required.
- The price for a card orients itself on the country of origin of the card holder, the type of the card, the volume of the content, and the exclusiveness of the information.

```
Sell Fresh US Cvv2 Visa / MasterCard 2.5$ Amex / Discover 4$
Sell US Fullz SSN+DOB+MMN 7$ ---
Sell WorldWide Proxy/Sock5 1$ Each -
Accept LibertyReserve & Perfect Money only. Msg me for deal!
```

Other Goods and Services

- Malware
 - Malware programs and tool kits are being offered
 - Some even include support service
 - Boast with anti-detection mechanisms
- Identity Information
 - Provide stolen personal information: address, phone numbers, social security number
 - Complete Documents: passports, driver licenses, or transportation tickets
- Account Credentials: online games, file hosting services, or social websites



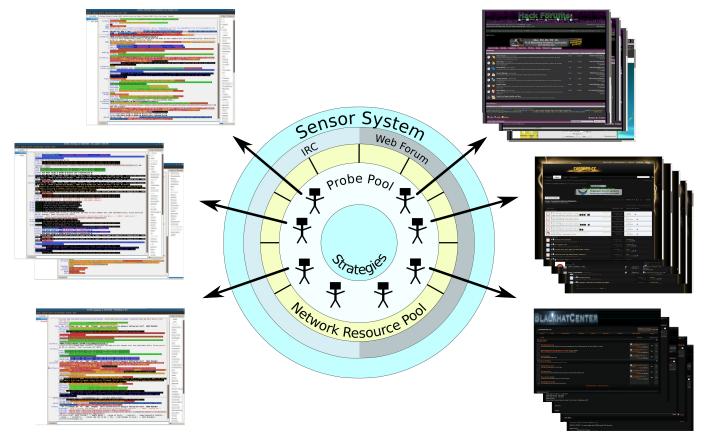
Underground Economy Advertisements

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I offer serious DDoS attack service from 10 Gbps to 100 Gbps. I always have between 80,000 and 120,000 bots on my IRC channel. Type of attack : SYN - TCP - ICMP - UDP - HTTP -HTTPS - NEWSYN I can take down every website even if DDoS protected. Price start from 200 \$ USD 24 hours. AVAILABLE : Free 3 minutes demonstration of attack.



Sensor System





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Sensor Strategy

	CVV	#cc-*	*trade*	*ccv*		*card*	*credit*	*verified*	*mp3	*game*	*movie*		observe
Channel			Incl	ude	Patte	erns			Exc	lude	Patt	erns	
#cc-trade													\checkmark
#cc-power													\checkmark
#onestopshop													×
#ccvalid													\checkmark
#indocarder													\checkmark
#Mp3traderz													×
#cvvcheck													\checkmark
#tradewars													×
#drwho-central													\times
#cashout													\checkmark
#carding													
#TheCoop													\times

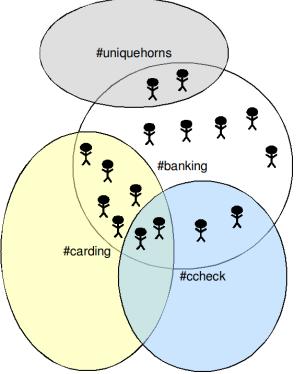


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Chain Strategy

ecLAB

- Extend the observation scope by joining unobserved popular channels
- Determine which other channels users of #banking are currently joined by sending IRC whois requests
- Join the most popular one (#carding) and apply the same strategy
- Number of newly joined channels limited by configuration



- Chat strategy
 - Cyber-criminals post their advertisements via announcementbots
 - Users are asked to request more detailed information
 - As soon as we recognize an invitation pattern, we engage the user in a private conversation using an artificial conversational system
 - System based on AIML (Artificial Intelligence Markup Language):
 Based on patterns, proper responses to incoming message are located



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Channel message: Trader: #ccards :i need cvv, to trade it with gud leads, if u have pm me

Private conversation:

Probe: sounds good, need more information too trade Trader: jus need cvv fullz and i trade it with my leads Probe: How badly do you need cvv fullz ? That is interesting. Trader: i need it just to upgrade an account Probe: "cvv fullz"? You need it to upgrade an account?



- Swap strategy
 - Passive users are frequently removed from IRC channels
 - Solution: after a period, we swap the probes with an intentional overlap time
- Combinations
 - By combining strategies and applying different observation methods we can construct new strategies



IRC Sensor: Information Gathering Methods

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• CTCP (Client To Client Protocol)

FINGER jerry arthur (fraudster@mail.com) Idle 44861
seconds
VERSION mIRC v6.16 Khaled Mardam-Bey
USERINFO I'm a FBI's agent.
TIME Thu Aug 20 21:18:37 2009



IRC Sensor: Information Gathering Methods

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- DCC (Direct Client to Client) Protocol
- IRC Whois

311 thedude jeff 192.168.178.1 * :Jeffrey Lebowski
317 xxcarderxx 31017 1253087663 :seconds idle, signon time
319 Manager :@#full @#Ccpower @#verifications @#CC2Bank

- IP Address Information
 - We can apply tools like Nmap, GeoIP, or blacklist lookups



IRC Sensor: Supervising Information Gathering

- Some of these strategies are conspicuous → have to be applied carefully
- Aim: Avoid causing nuisance or needless traffic
- Solution: Supervisor
 - Capable of recognizing affinity of channel to underground economy (Support Vector Machine)
 - Automatically dispatches fitting strategies and determines observation methods



IRC Sensor: Supervising Information Gathering

- Scanning an IRC network for fraudulent channels:
 - Sensor strategy: find obvious trading channels
 - Chain strategy: find neighboring popular channels
 - Randomly join channels



Web Forum Sensor

- Challenges of crawling a web forum:
 - Same content has multiple URIs (noisy links) → spider trap
 - Multitude of forum engines and versions → crawler has to be generic but still needs to be capable of recognizing structure
- Solution: crawling techniques described by Yang et al. [Extract Structured Data from Web Forums 2009]



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Web Forum Sensor: By-passing Protections

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- Interesting content only available to registered users \rightarrow create them manually
- Limited number of pages per time unit accessible
 → swap user accounts and network addresses

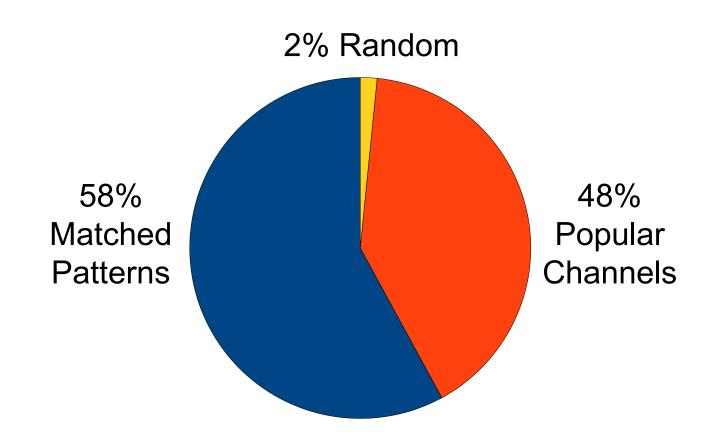
More stealth with distributed crawling



Evaluation

- Gathered data for a period of eleven months
- IRC Data:
 - -We covered **291 IRC networks** and found over **495,000 distinct user names**
 - -We observed over 26,000 IRC channels
 - 126 channels were recognized by the SVM to be underground economy trading channels
 - Chat system started **79 conversations**
 - -43 million messages related to cyber-crime were recorded \rightarrow 15 GB of data

Evaluation: IRC Scanning Coverage





Evaluation: Web Forum

- Eleven underground forums have been thoroughly analyzed
- Recovered one million posts written by approximately 55,000 users \rightarrow 127 GB of data
- Found three types of web forum usages by cybercriminals:
 - Spamming legit forums
 - Discussion of crime related topics
 - Trading illegally obtained goods and offering questionable services



Questions?

